



WVVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Shorr Johnson Magnus  
100 North 20th Street  
Suite 201  
Philadelphia, PA 19103

# Contract # 14420558

|                |   |               |                  |
|----------------|---|---------------|------------------|
| Schedule Dates | 10/05/16-10/10/16   | Date Entered  | 10/03/16         |
| Advertiser     | Leahy/Senate/Democrat/VT (83581)  | Last Modified | 10/03/16         |
| Agency         | Shorr Johnson Magnus (19332)  | Entered By    | Elizabeth F. Guy |
| Product        | Political - State Senate (1074)   | CO-OP         | No               |
| Brand          | LEAHY/S/D (558098)  | Headline #    | ECR25323678      |
| Salesperson    | Katz - Washington DC, Washington DC (1179)  | Demo          |                  |
| Sales Office   | Katz - Washington DC  | Order Type    | Normal           |
| Buyer Name     | HOLLAND, LTZ  | Package Deal  |                  |
| Phone/Fax      | /   | Commission %  | 15.00            |
| CPE            | N/A   | Commission    | \$79.50          |
| Account Types  | National/Political  | Net Total     | \$450.50         |
| Billing Type   | Standard  | Sales Tax     |                  |
| Comments       | LEAHY/S/D<br>10/4/16-10/10/16 LEAHY FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW |               |                  |

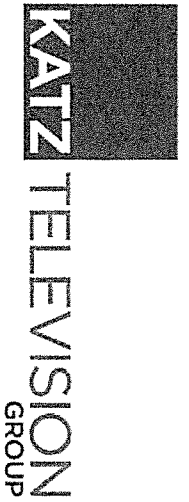
| Burlington (WVVNY) |       |          |
|--------------------|-------|----------|
| By Broadcast Month | Spots | Rate     |
| Oct. 2016          | 9     | \$530.00 |
| Grand Total:       | 9     | \$530.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                  | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total    | Station            | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|--------------------|----------|---------|
| 1.0  | Normal Line / SPOT             | 10/05/16-10/05/16 | 4   | :30    | 7A- Good Morning America   | 2   |    |    | X  |    |    |    |    | 2     | \$50.00 | \$100.00 | Burlington (WVVNY) | GMA      | 10/3/16 |
| 2.0  | Normal Line / SPOT             | 10/06/16-10/06/16 | 4   | :30    | 7A- Good Morning America   | 1   |    |    |    | X  |    |    |    | 1     | \$50.00 | \$50.00  | Burlington (WVVNY) | GMA      | 10/3/16 |
| 3.0  | Normal Line / SPOT             | 10/07/16-10/07/16 | 4   | :30    | 7A- Good Morning America   | 1   |    |    |    |    | X  |    |    | 1     | \$50.00 | \$50.00  | Burlington (WVVNY) | GMA      | 10/3/16 |
| 4.0  | Normal Line / SPOT             | 10/10/16-10/10/16 | 4   | :30    | 7A- Good Morning America   | 1   | X  |    |    |    |    |    |    | 1     | \$50.00 | \$50.00  | Burlington (WVVNY) | GMA      | 10/3/16 |
| 5.0  | Normal Line / SPOT             | 10/05/16-10/05/16 | 4   | :30    | 5:59P- Local 22 News at 6P | 1   |    |    |    | X  |    |    |    | 1     | \$70.00 | \$70.00  | Burlington (WVVNY) | NEWS     | 10/3/16 |
| 6.0  | Normal Line / SPOT             | 10/06/16-10/06/16 | 4   | :30    | 5:59P- Local 22 News at 6P | 1   |    |    |    | X  |    |    |    | 1     | \$70.00 | \$70.00  | Burlington (WVVNY) | NEWS     | 10/3/16 |
| 7.0  | Normal Line / SPOT             | 10/07/16-10/07/16 | 4   | :30    | 5:59P- Local 22 News at 6P | 1   |    |    |    |    | X  |    |    | 1     | \$70.00 | \$70.00  | Burlington (WVVNY) | NEWS     | 10/3/16 |
| 8.0  | Normal Line / SPOT             | 10/10/16-10/10/16 | 4   | :30    | 5:59P- Local 22 News at 6P | 1   | X  |    |    |    |    |    |    | 1     | \$70.00 | \$70.00  | Burlington (WVVNY) | NEWS     | 10/3/16 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |          |
|-----------------------------|-------|-------------------|-------|----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Caption: |
|-----------------------------|-------|-------------------|-------|----------|

Nexstar Broadcasting Inc provides services for WVVNY-TV and Mission Broadcasting through an outsourcing agreement. WVVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVVNY advertising



125 West 55th St  
New York, NY 10019

SHORR JOHNSON  
MAGNUS 100 NORTH  
20TH STREET SUITE  
201 PHILADELPHIA PA  
19103

Agency Order #:  
Buyer: LIZ HOLLAND  
Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: LAULA DAFTARI  
202-872-5880

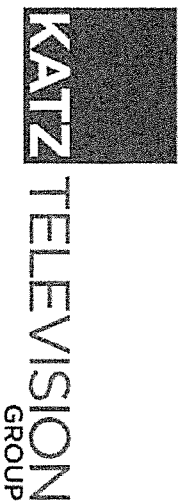
Total GRP:  
Separation:

Comments: 10/4/16-10/10/16 LEAHY FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

| # | Day/Time | DP | Program | Rate | A35P<br>Rating | Len | 10/4 - 10/10 |      |      |      |      |      |       |  |  |  | Total<br>Spots | Total |  | GRP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|----------|----|---------|------|----------------|-----|--------------|------|------|------|------|------|-------|--|--|--|----------------|-------|--|-----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
|   |          |    |         |      |                |     | 10/4         | 10/5 | 10/6 | 10/7 | 10/8 | 10/9 | 10/10 |  |  |  |                |       |  |     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

1442058

Total \$: \$530.00  
Total Spots: 9  
Total CPP: \$0.00



125 West 55th St  
New York, NY 10019

|                              |                                     |                                  |                    |
|------------------------------|-------------------------------------|----------------------------------|--------------------|
| Contract # 25323678          | Changes as of: 10/3/2016 at 2:16 PM | Version: Current State Version 1 | Total \$: \$530.00 |
| CPE: SHORR JOHNSON           | Flight: 10/4/16 - 10/10/16          | Station: WVMY                    | Total Spots: 9     |
| Agency: SHORR JOHNSON MAGNUS | Advertiser: Leahy US Sen VT         | Market: Burlington-Plattsburgh   | Total CPP: \$0.00  |
| Product: LEAHY/S/D           | Office: WASHINGTON                  |                                  |                    |

Agency Order #:  
Buyer: LIZ HOLLAND  
Salesperson: RACHELLE RAY - Washington DC 202-872-5880

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: LAULA DAFARI 202-872-5880

Total GRP:  
Separation:

|                      |  |
|----------------------|--|
| Special Instructions |  |
|----------------------|--|

| Date/Time        | Added by                     | Comment   |
|------------------|------------------------------|---|
| 10/03/16 2:16 PM | RACHELLE RAY - Washington DC | 10/4/16-10/10/16 LEAHY FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW. |

|                         |
|-------------------------|
| Market Budget: \$13,250 |
| WVMY Share: 4%          |
| Comment:                |
| WCAX: 36%               |
| WFFF: 11%               |
| WPTZ: 49%               |

| Daypart Summary |           |       |          |     |     |
|-----------------|-----------|-------|----------|-----|-----|
| Day/Time        | % Distrib | Spots | Dollars  | CPP | GRP |
|                 | 100%      | 9     | \$630.00 | N/A | 0.0 |
| Total           | 100%      | 9     | \$530.00 | N/A | 0.0 |

| Monthly Summary |       |          |
|-----------------|-------|----------|
| Month           | Spots | Dollars  |
| 2016-Oct        | 9     | \$530.00 |
| Total           | 9     | \$530.00 |

| Transaction History               |                  |                              |        |       |       |          |
|-----------------------------------|------------------|------------------------------|--------|-------|-------|----------|
| Trans                             | Created/Received | Created by                   | Status | Spot+ | Spot- | \$ Chg   |
| Queued for Electronic Contracting | 10/3/16 2:17 PM  |                              |        |       |       | \$0      |
| New                               | 10/3/16 2:16 PM  | RACHELLE RAY - Washington DC | New    | 9     |       | \$530.00 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|   |                             |
|---|-----------------------------|
| <b>Station and Location:</b><br><u>WVNY- BURLINGTON / PLATTSBURGH</u> | <b>Date:</b> <u>9/12/16</u> |
|---|-----------------------------|

I, Shorr Johnson Magnus,

being/on behalf of: Patrick Leahy,

a legally qualified candidate of the Democrat

political party for the office of: US Senate

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

# Patrick Leahy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

# Robert DiPalma

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

9/12/16

Date \_\_\_\_\_

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

☒ Accepted

*[Signature]*  
Signature

Harvey Adelberg  
Printed Name

                      
Title